

## GEE-UP FOR GINA'S BEEF

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By Des Haughton

GINA Rinehart's bid to become Australia's most prominent beef producer took another step forward in Brisbane on Wednesday night when she launched her own wagyu brand.

A group of leading chefs tasted the mining tycoon's 2GR full-blood wagyu at her Hawthorne mansion.

The two "Gs" in the title are Gina and her daughter Ginia. The Hancock Prospecting tycoon has 10,000 full-blood wagyu cattle and is buying more.

Hancock Prospecting's agricultural arm now has 365,000 head of cattle across Australia, making Rinehart our second-largest producer after AACo, the Australian Agricultural Company. Munching happily on various cuts of 2GR were Trent Robson and Kyle Mills from Moo Moo, Richard Ousby from Stokehouse, Shannon Kellam from Montrachet, Javier Codina from Moda, Jordan Clavaron from Balfour Kitchen, Frank Correnti from the Norman Hotel and John Kilroy from Cha Cha Char.

The 2GR cattle are grown in NSW and fattened on grain for 450 days in Queensland.

Last month, *Forbes* magazine named Rinehart Australia's richest person with a fortune of \$US16.6 billion (\$21.85 billion).

