

**Mrs. Rinehart and guests don their finest pinks to launch the first pink trucks at Roy Hill.**

Roy Hill and Hancock Prospecting employees, and close friends of Mrs Rinehart, decked out in their finest pink (including pink socks worn by all), gathered for a special ceremony today presided over by Mrs. Gina Rinehart, and joined by her Roy Hill partners, to commemorate the first of Roy Hill's pink trucks in the Pilbara.

This special initiative will raise awareness of breast cancer in Australia and the importance of women in mining.

The trucks, pictured below, have been named Hope, Ginny and Rachel, names which hold special meaning to Mrs. Rinehart and the Hancock Prospecting Group.

Guests look on as the pink trucks Hope, Ginny and Rachel, first of their kind, are put to work, delivering their first of many loads of Roy Hill iron ore.

And a first in the mining world.









































































































**Comment by Kerri Pottharst,**

**National Ambassador for Breast Cancer**

**(who also won a gold for Australia when representing Australia in the Olympics)**

*It's so fantastic to see Mrs. Rinehart not only support Australian Sport, but a cause that I have been supporting also, for many years – Breast Cancer Research. Indeed Mrs. Rinehart has been supporting both breast cancer research as well as breast cancer patient support for many years, since 1992 when she started Australia's then first breast cancer foundation.*

*There can never be enough support for this terrible disease that takes mothers (and fathers) away from their children, and families, and for many at such a young age. So, thank you Mrs. Rinehart, for your incredible support.*